

Biography

Michael Ainsley holds a Bachelor of Applied Science degree and a Ph.D in Metallurgical Engineering from the University of Adelaide, Australia. He has previously worked for 25 years in the global zinc producing industry as a senior technical consultant responsible for providing expert advice to zinc users in Asia on the use and market applications of zinc. He currently serves as a Consultant to the International Zinc Association (www.zinc.org) with responsibility for developing a greater regional Asian awareness of the role and importance of zinc coatings for steel corrosion protection. A key aspect of this role is to promote a better understanding by engineers, architects, project consultants and specifiers engaged in construction and infrastructural development of the process, benefits and applications of Hot-Dip Galvanizing. In this regard he has conducted many educational seminars for government authorities, private sector organizations and leading academic institutions. In addition, he provides expert technical advice to the hot-dip galvanizing industry within Asia to assist the industry improve its technology and galvanizing practices.